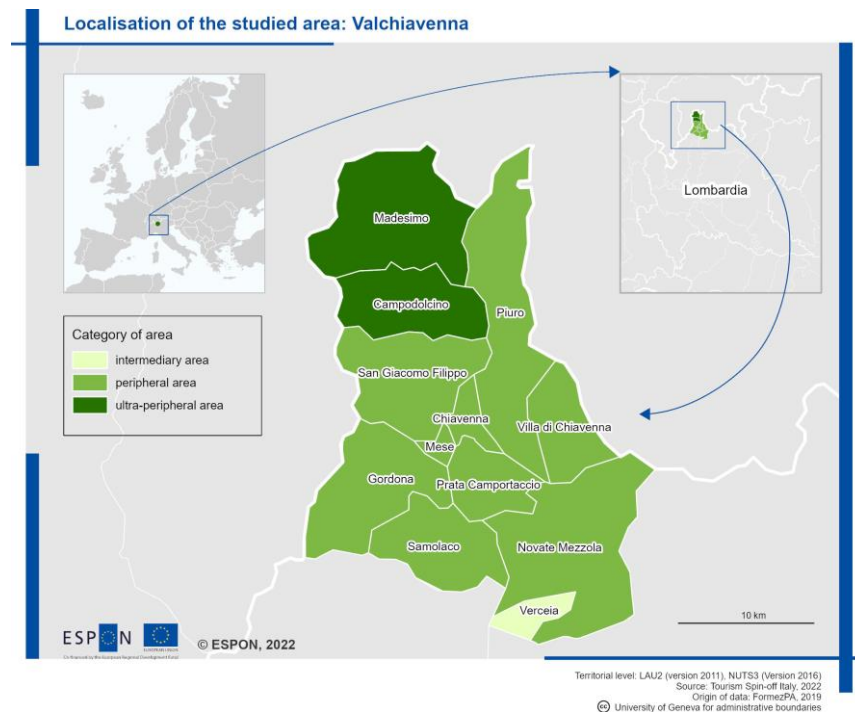


Tourism case study on the Italian mountain region Valchiavenna

Period of Performance: 2022

This spin-off project builds on the ESPON Tourism methodology. It intends to specifically support local policymakers and stakeholders in identifying and understanding their carrying capacity for tourism based on a range of available indicators in order to anticipate and counteract challenges of future tourism development.

ÖIR led a participatory stakeholder process with the aim to structure a tourism strategy, which takes into account the specifics of the mountainous region Valchiavenna. The involvement of the regional stakeholders allowed taking into consideration the very specific geographical conditions of the inner area Valchiavenna in order to identify the potentials in the region. This process was moderated by ÖIR and accompanied by territorial evidence helping thus to shape the decisions within and for the region.



Localisation of the studied area: Valchiavenna, © ESPON, 2022

Project team: Bernd Schuh, Helene Gorny, Roland Gaugitsch, Manon Badouix

Partner: Modul University Vienna GmbH

Client: ESPON EGTC

<https://www.espon.eu/tourism%20Valchiavenna>