

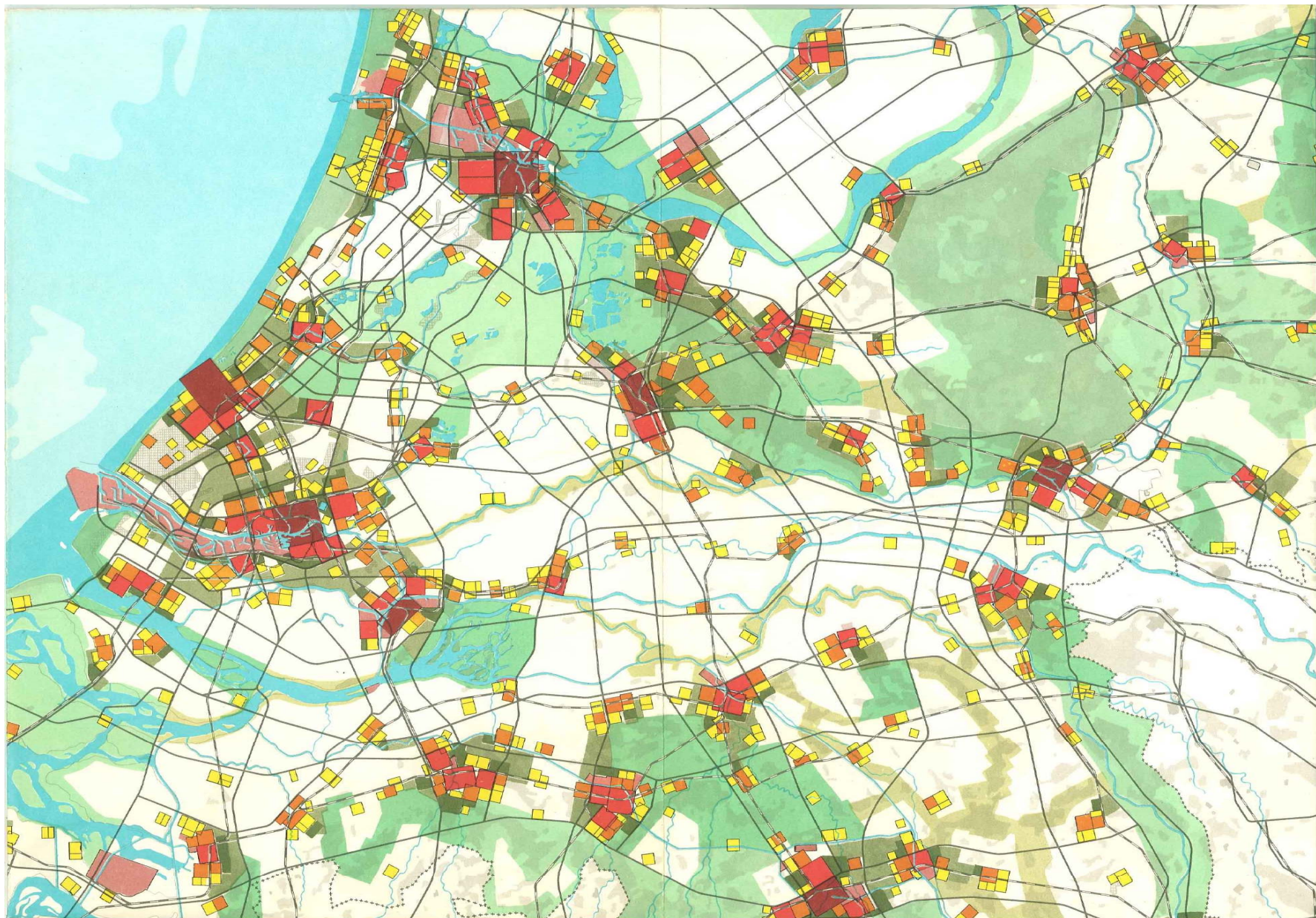


Gemeente Amsterdam

A Planning of Stories, Dialogue and Angels: how reality meets imagination

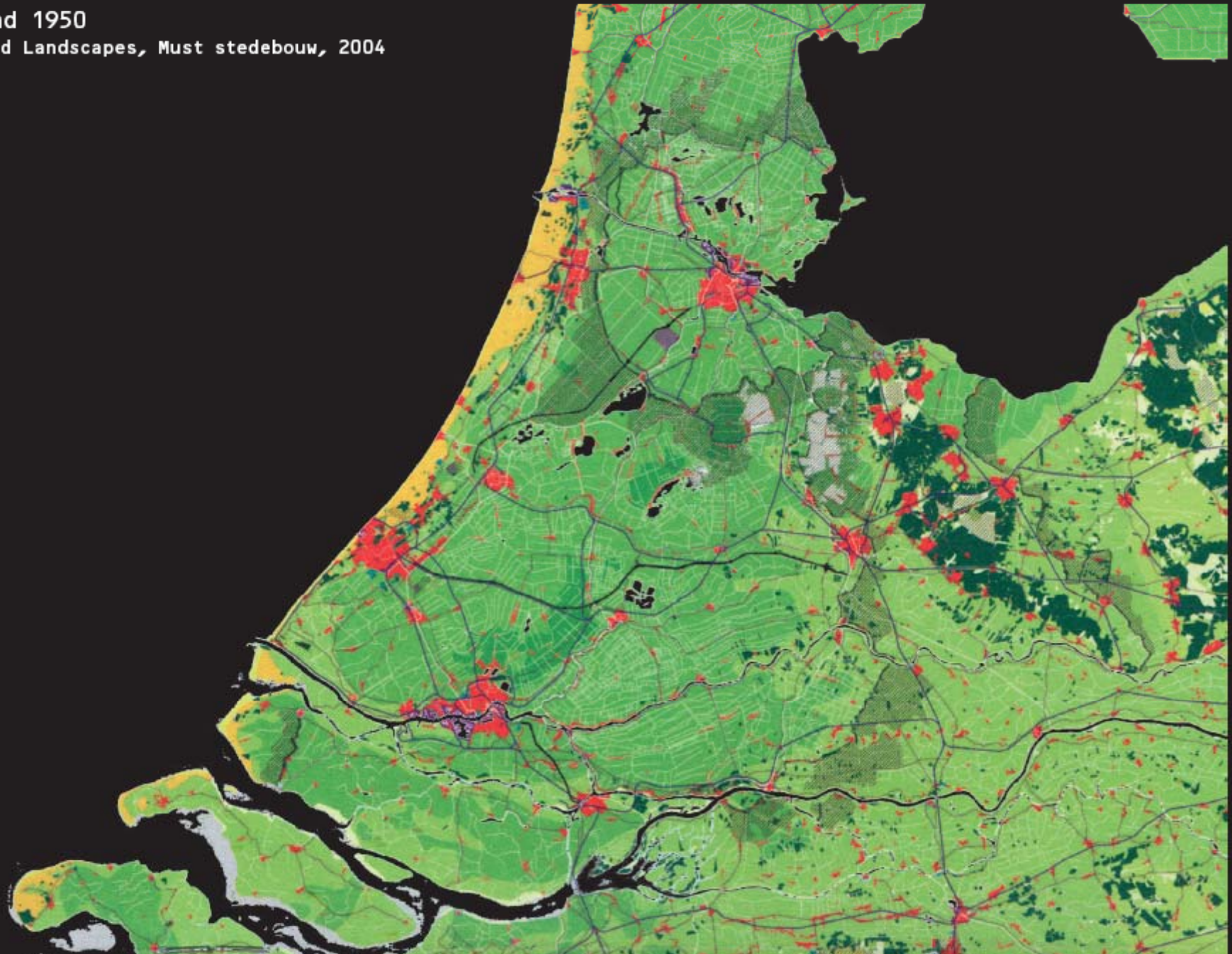
Zef Hemel, head Urban Planning Department
City of Amsterdam

3 May 2011, Vienna



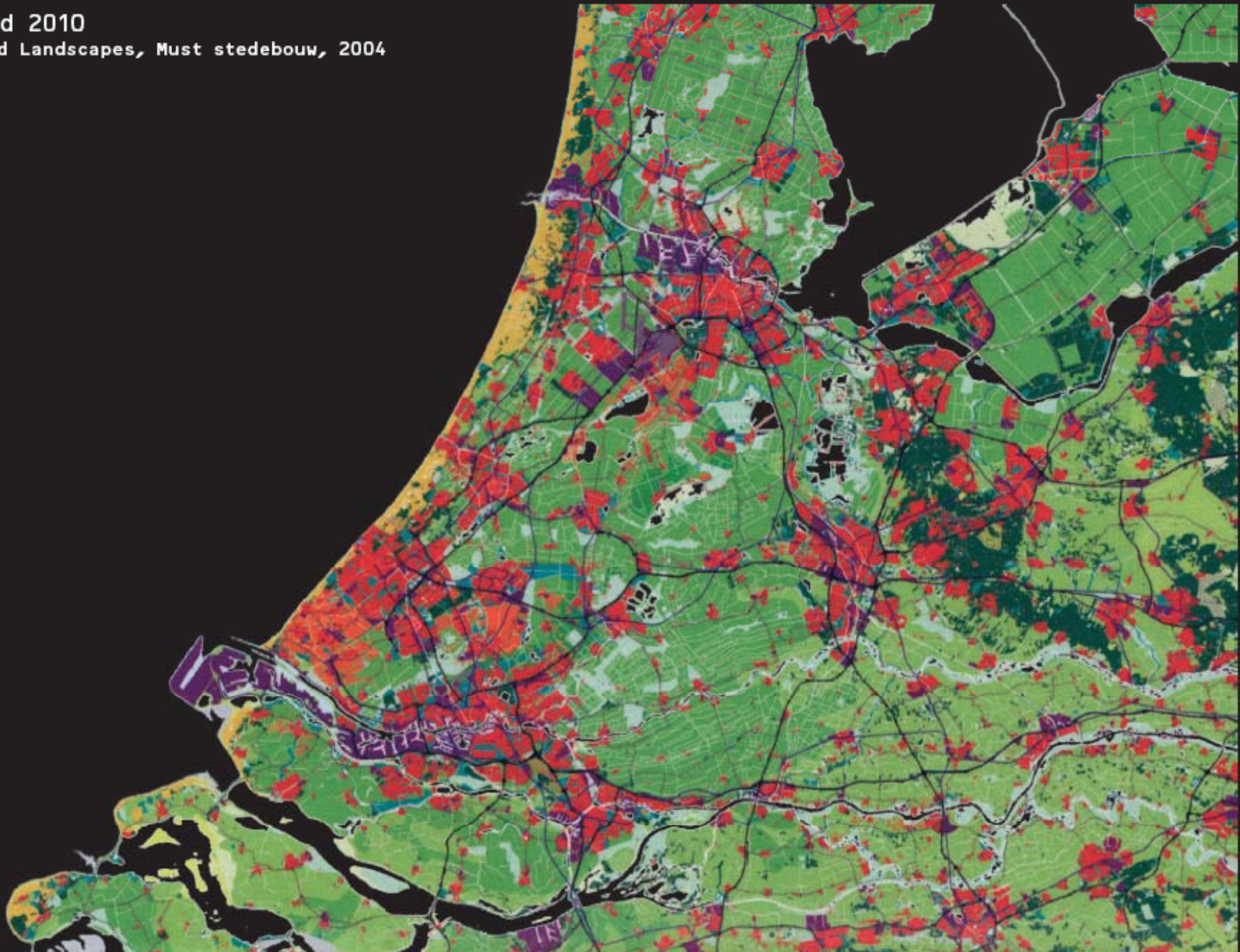
Randstad 1950

on: Hybrid Landscapes, Must stedenbouw, 2004



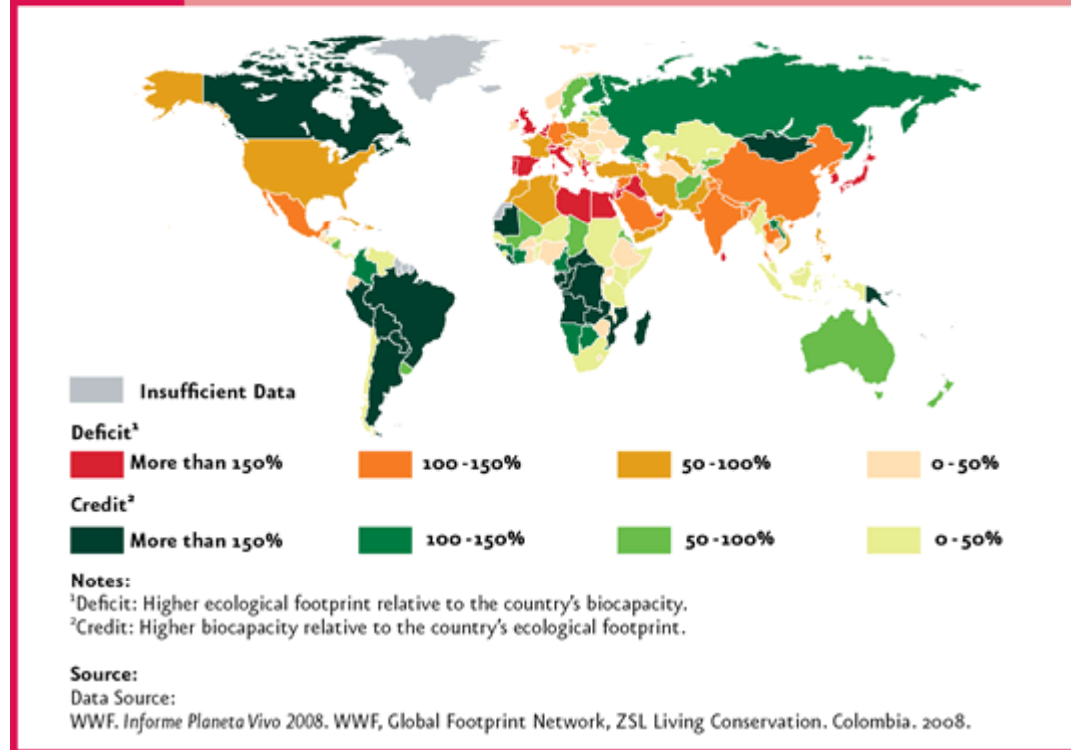
Randstad 2010

on: Hybrid Landscapes, Must stedenbouw, 2004



Map 1.11

Countries with ecological credit and deficit, 2005



Netherlands 4,4 - biocapacity 0,8 - shortage 3,7 hectare p.p.

The global effort for sustainability will be won, or lost, in the world's cities, where urban design may influence over 70 percent of people's Ecological Footprint.

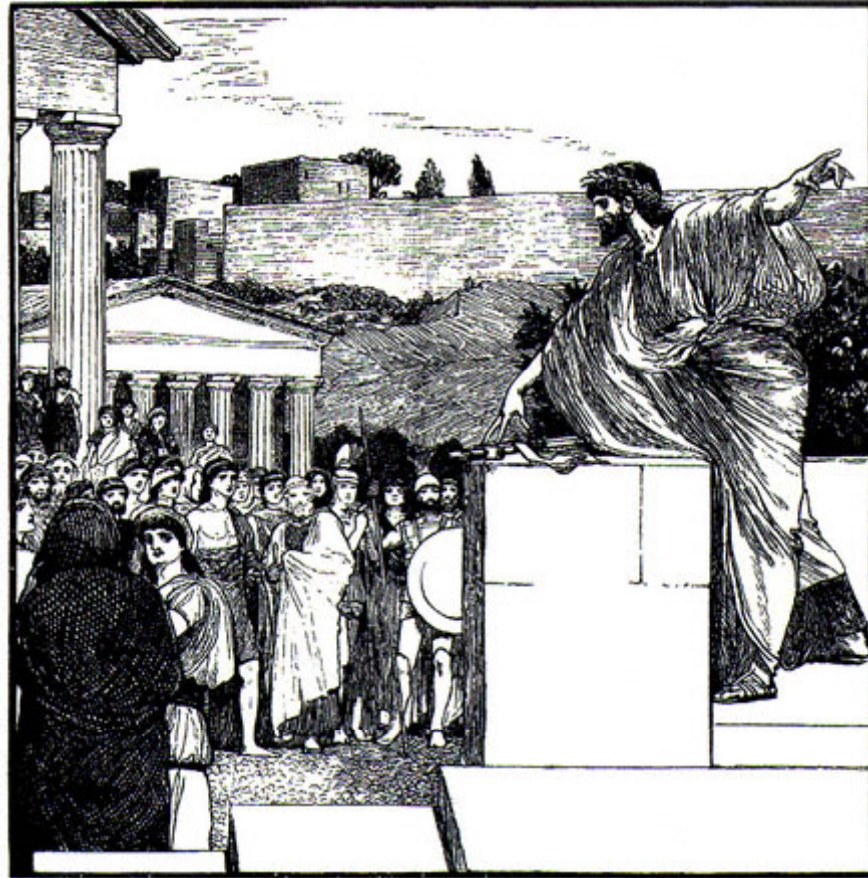
High-Footprint cities can reduce this demand on nature greatly with existing technology. Many of these savings also cut costs and make cities more livable.

Since urban infrastructure is long-lasting and influences resource needs for decades to come, infrastructure decisions make or break a city's future. Which cities are building future resource traps? Which ones are building opportunities for resource efficient and more competitive lifestyles?

Global Footprint Network, 2010



Planning = 80% communication

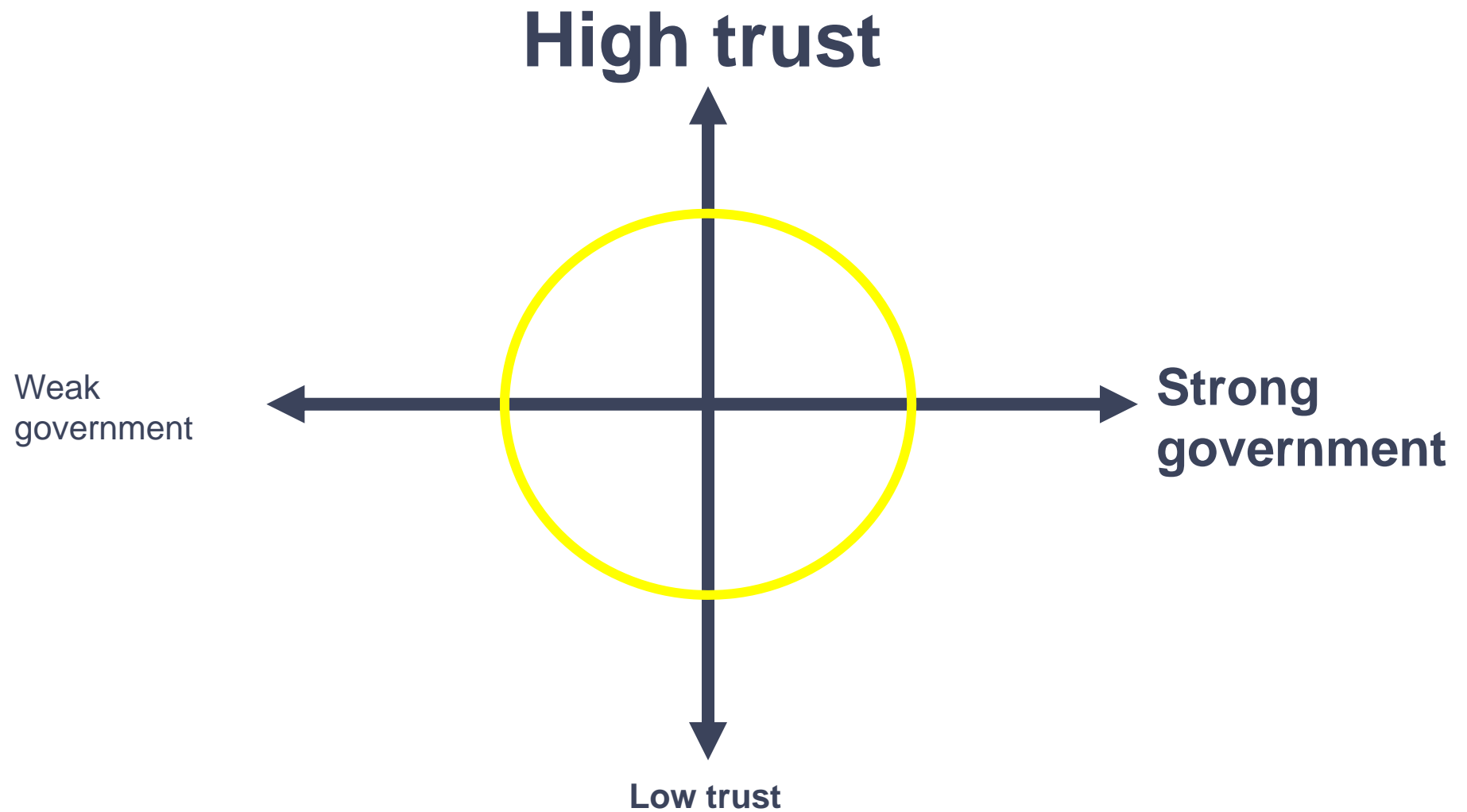


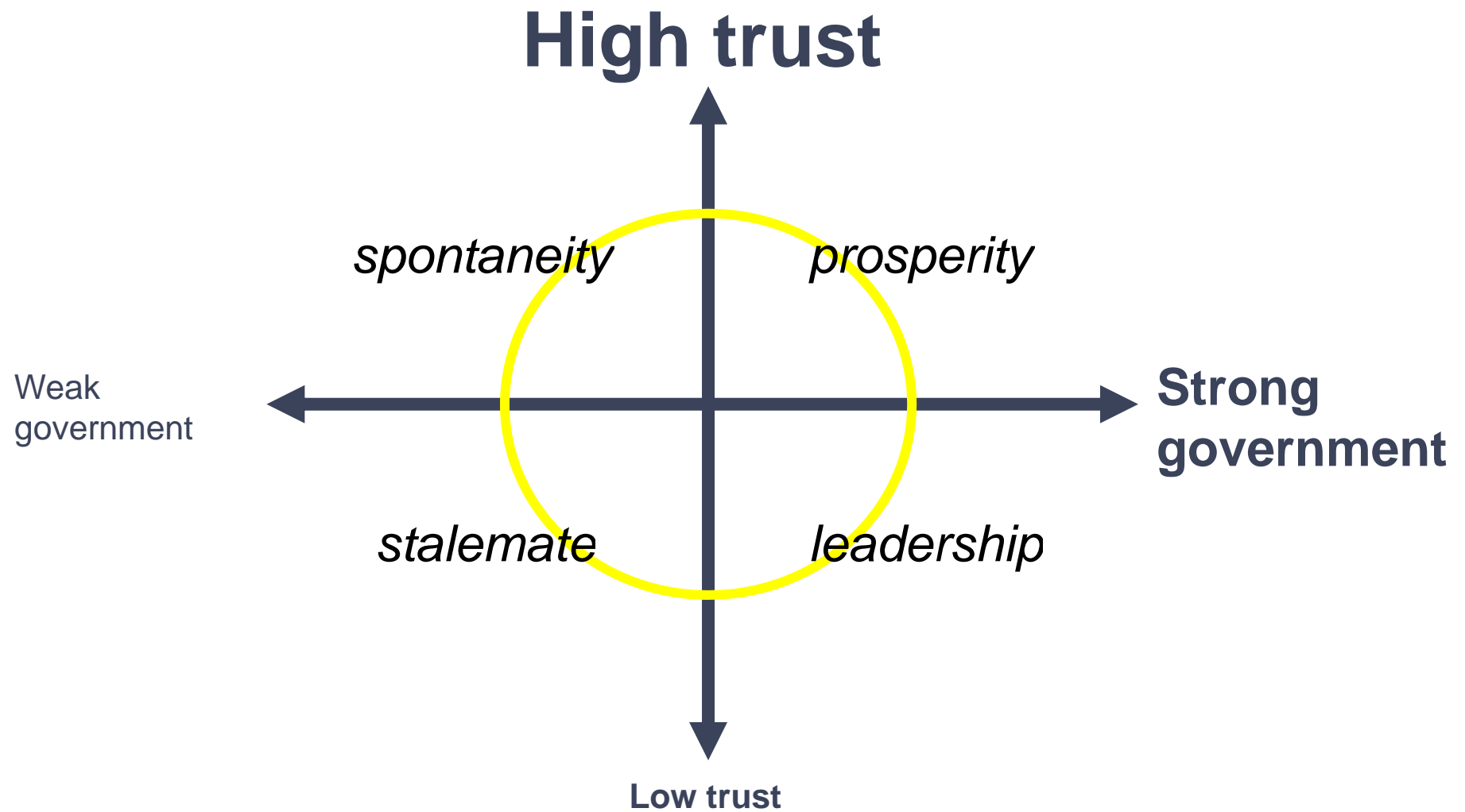


Wisdom of the crowds: large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future.



An open process gets far better results







High Trust / Strong Government

- Human scale
- Piecemeal planning
- Long term vision
- High level participation

Inspire

Connect

Activate



Inspire

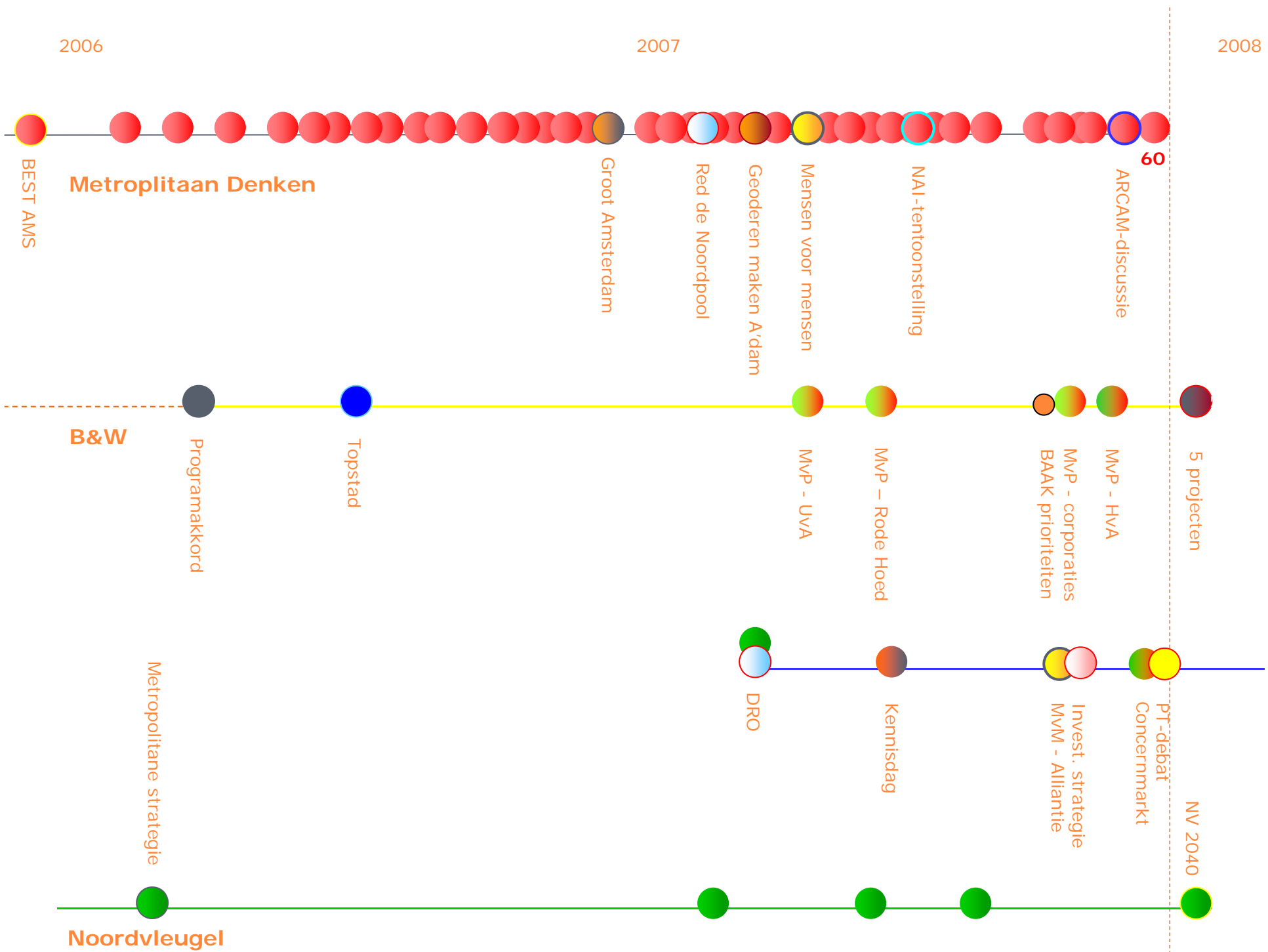




gestichte steden

I amsterdam®
m e t r o p o o l



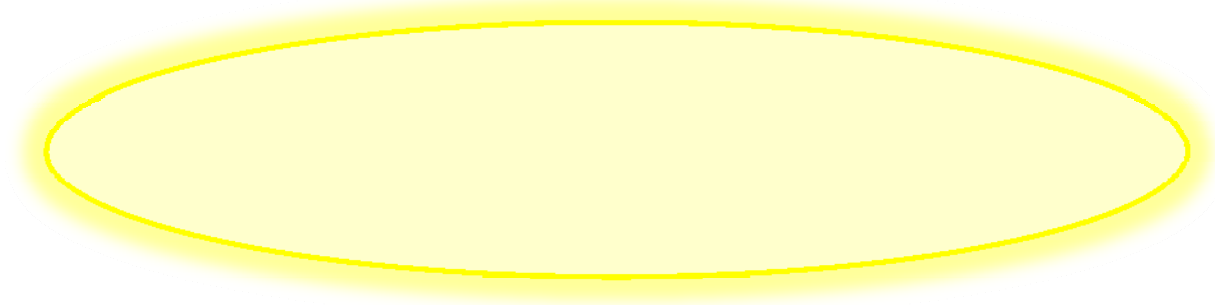




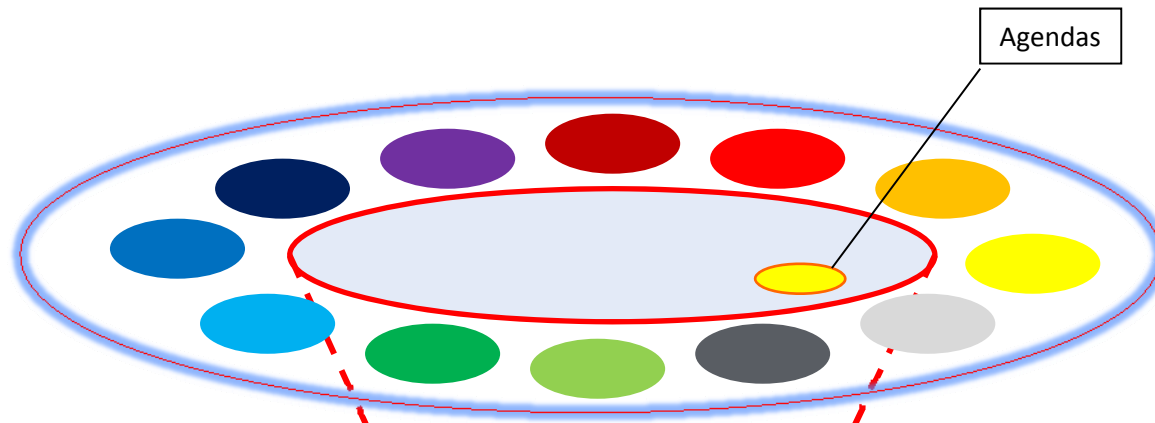
Connect

Shared vision

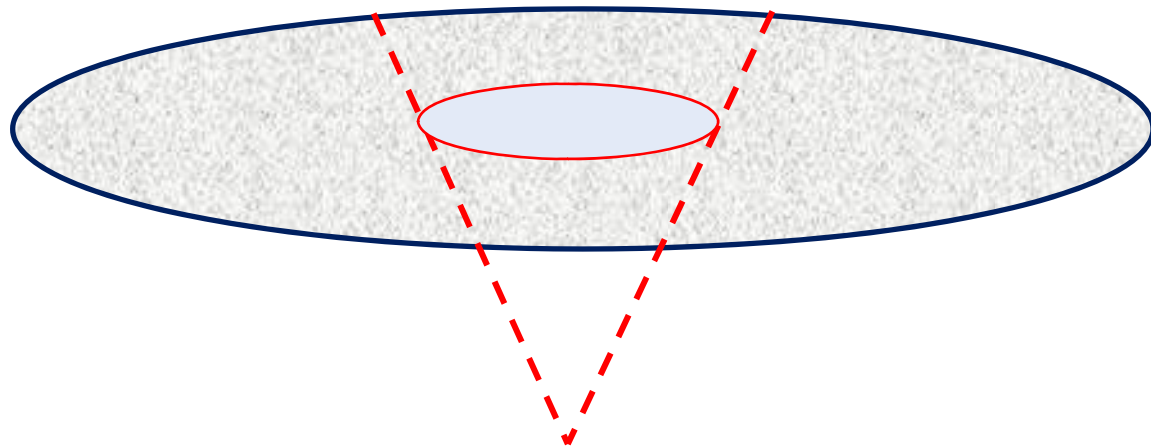
Stories

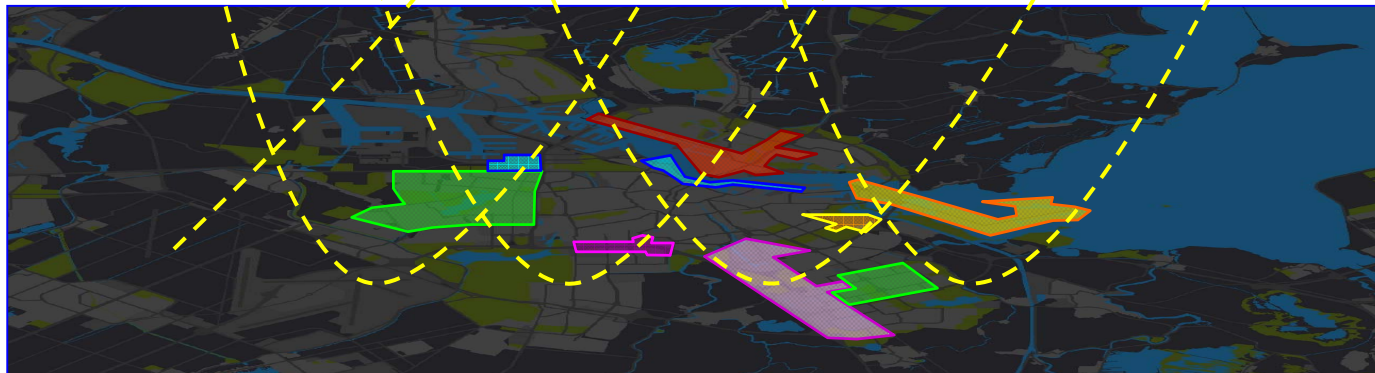
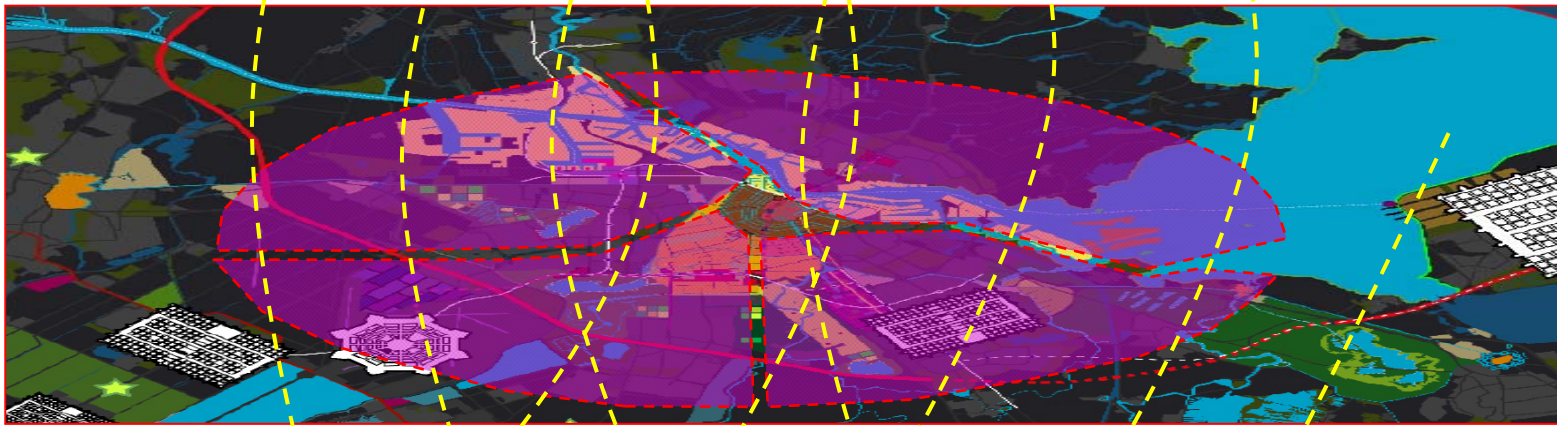
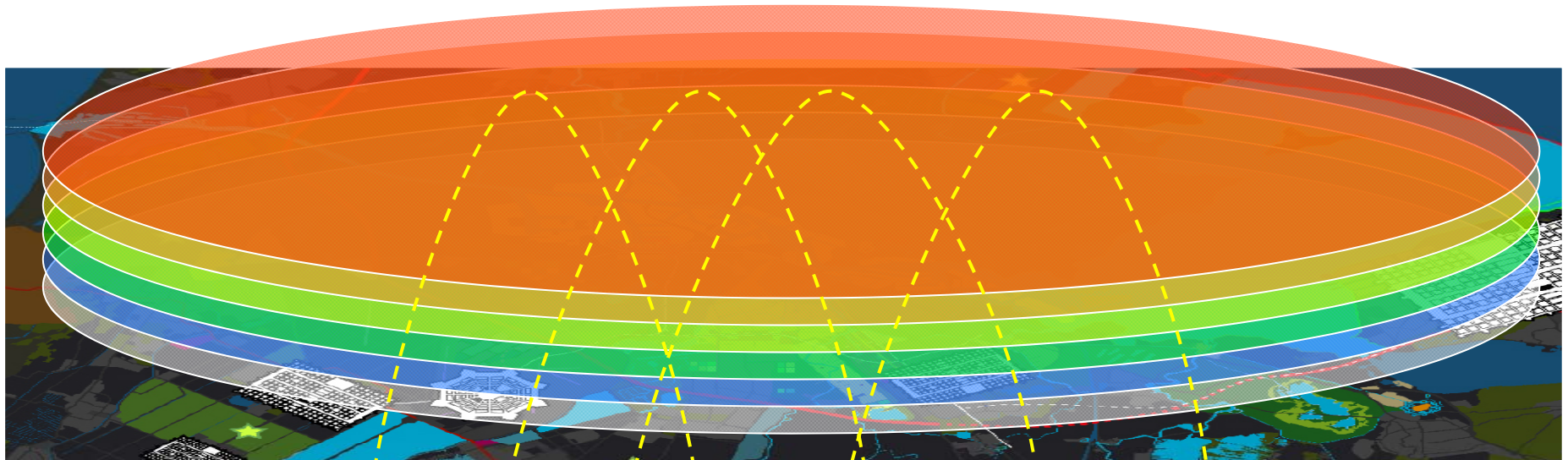


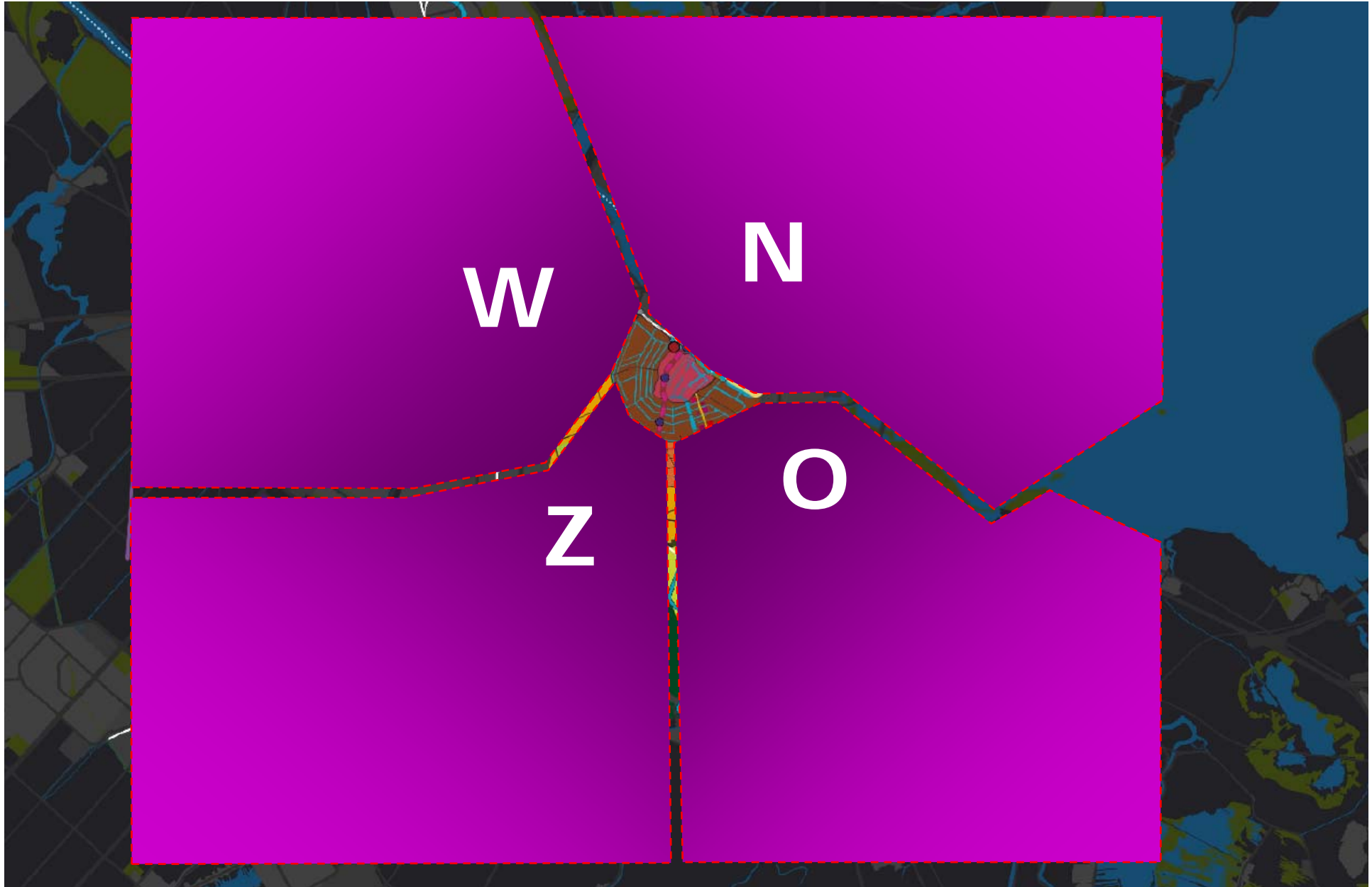
Dialogues




Reality







A dramatic painting, likely a reproduction of a Baroque work, depicting a group of people in classical or biblical attire. The scene is dimly lit, with strong highlights on the figures' faces and clothing. A central figure lies horizontally across the lower half of the frame. Several other figures are gathered around, some looking down at the central figure, others looking away. The composition is dense and emotional, with a focus on the figures' expressions and the texture of their garments.

Start small
Do not exclude others
Leave your weapons
Focus on the content
Share stories
No power points
Curb your passions
Be curious
Hold on!

‘The Amsterdam Principles’

Activate



26 September – 8 November 2009

Tolhuistuin, Amsterdam – 4th IABR 'Open City: Designing Coexistence



amsterdam make-over 2040



glo

Saskia Sassen
socioloog



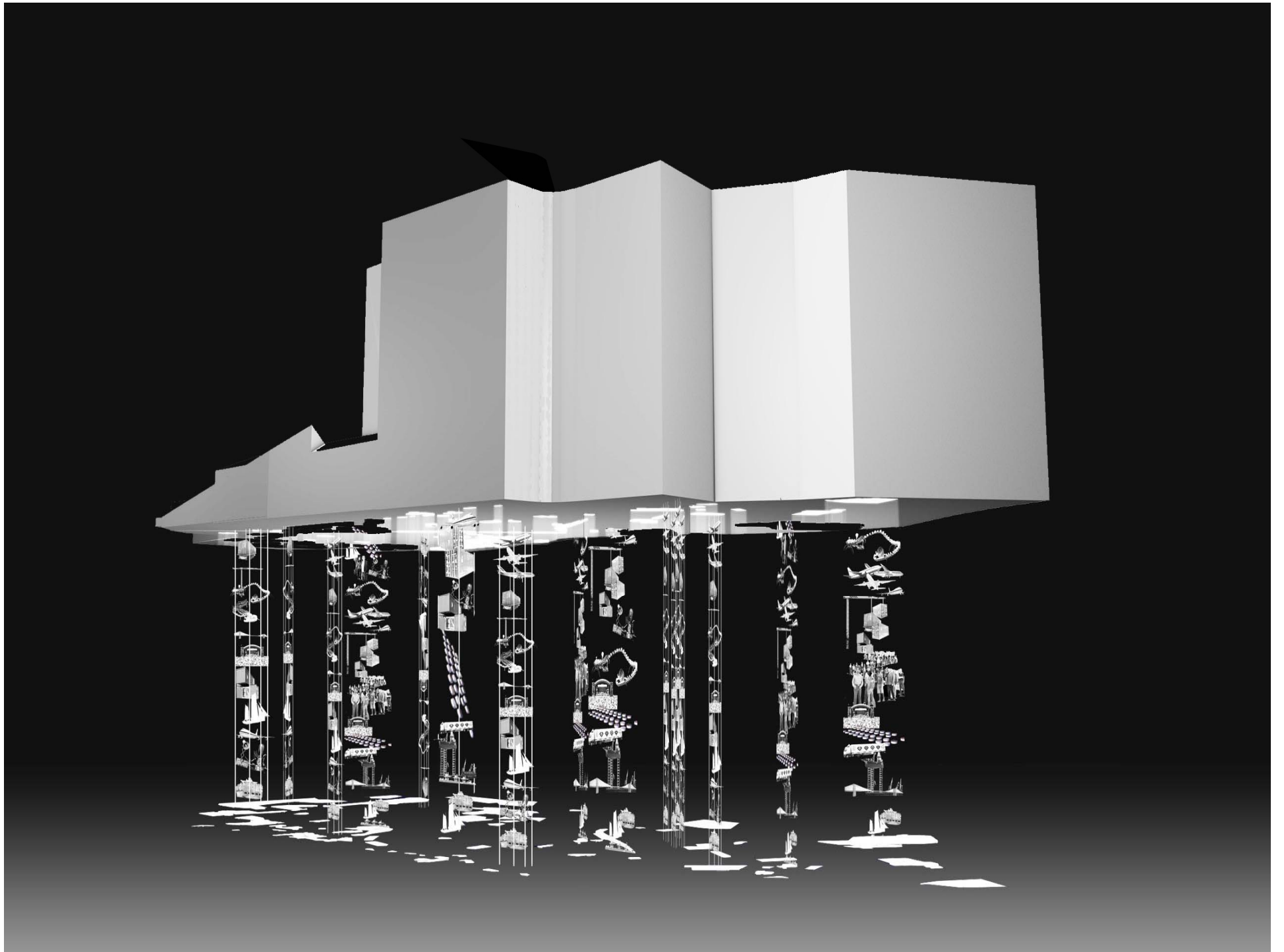
Er is geen perfecte 'global city'



Nederland is een goed voorbee















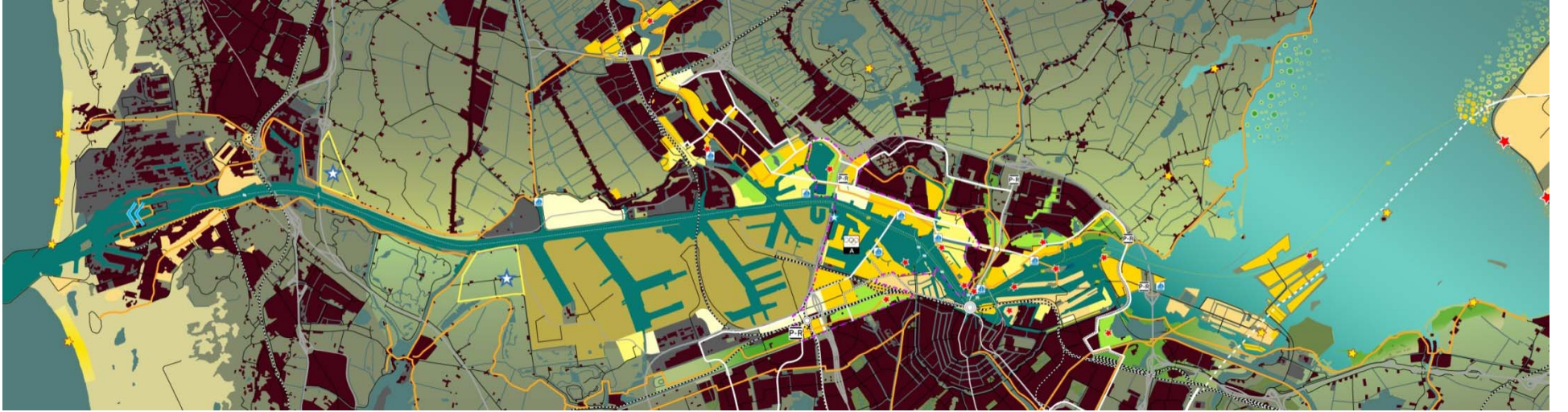
binnen30minuten.nl

MORGEN TOMORROW

**INTERNATIONAL URBAN PLANNING
CONGRESS AMSTERDAM**

1&2 OCTOBER 2009

I amsterdam.









Over Morgen

Is 020 klaar voor 2040?

21 april 2011 | Felix Meritis





