

## Tourism case study on the Irish Iveragh Peninsula

Period: 2021-2022

This spin-off project builds on the ESPON Tourism methodology. It intends to specifically support local policymakers and stakeholders in identifying and understanding their carrying capacity for tourism based on a range of available indicators in order to anticipate and counteract challenges of future tourism development.



Group photo with the participants to the final workshop, © ÖIR GmbH

ÖIR led a participatory stakeholder process with the aim to structure a tourism strategy, which takes into account the specificities of the Iveragh peninsula (IE). The involvement of the regional stakeholders allowed taking into consideration the very specific geographical conditions of the Iveragh Peninsula in order to identify the challenges linked to tourism in the region. This process was moderated by ÖIR and accompanied by territorial evidence helping thus to shape the decisions within and for the region.

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**Client:** ESPON EGTC